



Press Release: Hitachi's Hans Daems and Enel's Marina Migliorato elected as Chair and Vice-Chair of CSR Europe

Brussels, 30th June 2016

CSR Europe has elected a New Chair and Vice-Chair of its Board of Directors who will serve for the coming three years until CSR Europe's General Assembly in 2019.

Hans Daems, Group Public Affairs Officer at Hitachi Europe, will take the role of Chair and Marina Migliorato, Head of Sustainability Innovation & Stakeholders Engagement for Enel, will take responsibility for the post of Vice-Chair.

They join CSR Europe in an important year in its development, with work on the European Pact for Youth well underway, a publication on business and Human Rights having just been launched in China and the relaunch of the Sustainable Living in Cities campaign, which will come later in the year.

Mr. Daems and Ms. Migliorato will work together to steer the strategy of the organisation over the coming years and will continue to strengthen CSR Europe as a leader in its field and as the key dialogue partner for the European Union on the sustainability agenda.

Talking about what he envisages for CSR Europe over the next three years, Mr. Daems, who has a professional background in CSR, Corporate Communications and Public Affairs, stated:

"I will endeavor to further strengthen CSR Europe's role as the leading business network for Corporate Social Responsibility in Europe, which will be based on a clear and quality membership experience for all companies and national networks. The Board will aim to create continuous value, not just for our individual members but for the network and the field of CSR with the aim to create social innovation."

Ms. Migliorato, who has a background working for UNICEF and NGOs and who has worked in business sustainability since 1999, also shared her priorities for the time she will spend as Vice-Chair: "As well as strengthening our network and adding value to the work being done by our members, I believe that it is crucial that we also engage outside of our membership. I would like to further enhance the international role of CSR Europe, engaging with our 45 national partners and finding new ways to proactively contribute to the global sustainability agenda, namely the UN Sustainable Development Goals. I would like to see CSR Europe help to design a new and impactful sustainable European agenda."

CSR Europe would also like to thank Ms. Celia Moore, Director Corporate Citizenship IBM EMEA, who has handed over the position Chair of the Board after serving two terms. We, and our members, thank her for her tremendous dedication to the organisation and for the leadership and positive change she has brought to CSR Europe over the years.

Speaking about Ms. Moore's work with CSR Europe and the newly elected Chair and Vice-Chair, Stefan Crets, Executive Director said: Celia Moore steered the organisation towards new levels of engagement and impact and both Hans Daems and Marina Migliorato will, based on their long standing commitment to CSR Europe, be able to enhance and confirm CSR Europe's leading role in



supporting business to make sustainability the key driver for growth and enhanced competitiveness.”

About CSR Europe

CSR Europe is the leading European business network for Corporate Social Responsibility. Through its network of around [50 corporate members](#) and [45 National CSR organisations](#), it gathers over 10,000 companies, and acts as a platform for those businesses looking to enhance sustainable growth and positively contribute to society. In its mission to bring the CSR agenda forward, CSR Europe goes beyond European borders and cooperates with CSR organisations in other regions across the world.

Press contact

Lucinda Pearson

lp@csreurope.org

+32 (0) 2 541 1613